K Love has been such a blessing to my family and friends. It gives a good alternative to the music on the airwaves today. My sons had rather listen to this station than any other. I am glad they choose this over music with bad language and messages. The impact it has on the community is to show them that there is hope when things go bad instead of listening to music that says everything is bad and all hope is gone. Our young and old need daily encouraging. I couldn't keep going without the positive viewpoint daily.